



**DISCLOSURE TEXT REGARDING THE PROCESSING OF  
PERSONAL DATA OF INDIVIDUALS PURCHASING  
PRODUCTS/SERVICES WITHIN THE SCOPE OF BUSINESS  
ACTIVITIES**

DOC.NO	MYDE.05.03
REV.NO	01
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As **MYD Endüstriyel Kimyevi Maddeler San. Ve Tic. Ltd. Şti.**, in accordance with Article 10 of the Personal Data Protection Law No. 6698 ("PDPL"), we would like to inform you about the processing of your personal data, the transfer of your processed personal data, the methods and legal reasons for the collection of your personal data, and your other rights listed in Article 11 of the PDPL.

Within the scope of the purposes explained below, your personal data may be processed, recorded, stored, classified, updated, and disclosed/transferred to third parties in cases permitted by the legislation and/or limited to the purpose for which they are processed, in compliance with the law and principles of good faith.

#### **DATA CONTROLLER and REPRESENTATIVE**

In accordance with the Law, **MYD Endüstriyel Kimyevi Maddeler San. Ve Tic. Ltd. Şti.**, operating at **Kurtuluşosb Mahallesi Zeki Müren Cadde No:4 Gürsu/Bursa** (hereinafter referred to as "**MYD Endüstriyel**"), is the Data Controller.

#### **YOUR PROCESSED PERSONAL DATA**

In the context of your benefit from our company's products and services, your personal data below will be processed:

- Identity Information (Your identity data such as your name, surname, and Turkish Republic ID number, which we can identify you),
- Contact Information (Your address, mobile phone, email address, and other communication details),
- Financial Information (Your financial data such as bank account number, IBAN, credit card information, payment details, billing information, etc.),
- Customer Transaction (Order and request information, information on teller receipts, etc.),
- Marketing (Shopping history information, surveys, cookie records, information obtained from campaign activities, etc.),
- Transaction Security (Website browsing information, IP address, website login/logout information, password and passcode information, etc.),
- Other personal data you personally provide in the context of your requests, suggestions, and complaints.

#### **PURPOSE OF PROCESSING PERSONAL DATA**

Your personal data is processed in accordance with the basic principles regulated in the PDPL and related legislation for you to benefit from the services we provide as **MYD Endüstriyel**, based on your explicit consent and/or in connection with other conditions specified in Article 5/2 of the PDPL, primarily the legal legislation we are subject to. The purposes of **MYD Endüstriyel** in processing personal data include:



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- Fulfilling the requirements of the commercial activities conducted by our company and ensuring that individuals benefit from the products and services provided by our company,
- Conducting the necessary works and managing related business processes and reports by the relevant business units of our company,
- Determining our company's commercial, operational business strategies, and appropriate services,
- Evaluating the requests and complaints,
- Ensuring that our company activities are carried out in accordance with company procedures or relevant legislation,
- Executing business operations and managing reference relationships with our business partners in sectors that differ according to the need,
- Fulfilling the information sharing, reporting, and informing obligations as prescribed by public institutions and all authorities,
- Fulfilling the information and document retention obligations arising from legal regulations,
- Conducting our finance, communication, market research, and purchasing operations,
- Managing our legal processes, and providing uninterrupted and more reliable service to you. Your data will be processed in accordance with the personal data processing conditions and purposes specified in Articles 5 and 6 of Law No. 6698.

**METHOD AND LEGAL BASIS FOR THE COLLECTION OF PERSONAL DATA**

Your personal data may be obtained through written, verbal, audio, or video recording or other physical or electronic means, via **MYD Endüstriyel**'s production and management centers or offices, factories, and other physical environments where you can communicate with business partners, call centers, web, internet sites, and similar electronic transaction platforms, social media, or other public media.

We process your personal data collected in line with the above methods based on one or more of the following legal reasons stated below:

- The necessity of processing due to the provisions of laws and regulations in force in the Republic of Turkey (In cases where data processing is required and mandatory by the relevant legislation, primarily the Code of Obligations, Commercial Code, Consumer Code, Law No. 5651 on the Regulation of Broadcasts Made on the Internet and Combating Crimes Committed Through These Broadcasts),
- The necessity of processing personal data belonging to the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- The necessity of processing to fulfill a legal obligation (Creating a legal basis for data processing purposes such as fulfilling requests in accordance with the legislation within the scope of secondary legislation, regulatory and supervisory activities, carrying out and concluding alternative dispute resolution methods and legal processes, being requested by courts, etc.),
- Publicizing your personal data by you,



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- The necessity of processing personal data for our legitimate interest, provided that it does not harm your fundamental rights and freedoms.

For detailed information, please refer to the "Personal Data Processing and Protection Policy."

**PARTIES TO WHOM PERSONAL DATA IS TRANSFERRED AND PURPOSE OF TRANSFER**

Your personal data is processed by our company in accordance with the law and principles of good faith, accurately and up-to-date when necessary, for specific, explicit, and legitimate purposes, in a way that is relevant, limited, and proportionate to the purpose for which it is processed, and retained for the period stipulated in the relevant legislation or required for the purpose for which it is processed.

Your personal data may be transferred within the scope of the personal data processing conditions specified in Articles 8 and 9 of Law No. 6698 and the purposes mentioned above to our business partners in Turkey and/or abroad, shareholders, suppliers, insurance companies, notaries, banks and financial institutions, consulting firms from which we receive support in areas such as law, financial advisory, tax, etc., public institutions and private persons authorized by law, and service providers from which we receive support in areas such as storage, archiving, information technology support (server, hosting, software, cloud computing, etc.) on behalf of our company.

**RIGHTS OF THE DATA SUBJECT**

As a personal data owner, we inform you that you have the following rights under Article 11 of the Law:

- To learn whether your personal data is processed or not,
- To request information if your personal data has been processed,
- To learn the purpose of processing your personal data and whether they are used in accordance with their purpose,
- To know the third parties to whom personal data is transferred domestically or abroad,
- To request the correction of incomplete or inaccurate processing of personal data,
- To request the deletion or destruction of personal data,
- To request notification of the operations to third parties to whom personal data have been transferred in the event of correction, deletion or destruction of personal data,
- To object to the emergence of a result against the person by analyzing the processed data exclusively through automated systems,
- To request compensation for the damage arising from the unlawful processing of your personal data.

The personal data we collect and process must be accurate and, when necessary, up-to-date in accordance with Article 4 of the Personal Data Processing Law No. 6698. Therefore, if there is any change in your personal data, you can notify us of your current and correct personal information using the methods specified below.

**CONTACTING US FOR YOUR REQUESTS**



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**If you wish to make a request in writing:**

You can deliver a wet-signed copy of the "PDPL Application Form" available on our website [www.mydtorn.com.tr](http://www.mydtorn.com.tr), with a document identifying your identity, in person or by proxy with a notarized power of attorney showing that you are authorized to apply for the rights listed under Article 11, or you can send it via a notary public to **Kurtuluşosb Mahallesi Zeki Müren Cadde No:4 Gürsu/Bursa**.

**If you wish to make a request electronically:**

You can sign the PDPL Application Form with an electronic or mobile signature with a "secure electronic signature" certificate defined in the Electronic Signature Law No. 5070 and send it to our Company's Registered Electronic Mail (KEP) address at [mydendustriyel@hs02.kep.tr](mailto:mydendustriyel@hs02.kep.tr) or by using the email address you previously provided to our Company and that is registered in our systems to [info@mydtorn.com.tr](mailto:info@mydtorn.com.tr).

(We may request additional verification (such as sending a message to your registered email address or calling you) to determine whether the application belongs to you and to protect your rights. If the application is made by third parties on behalf of personal data owners, the person who will apply must be given a special authorized power of attorney issued by the data owner at a notary.)

The requests you submit to our Company will be responded in writing or electronically within the shortest time possible and no later than thirty days, depending on the nature of your request.

**MYD ENDÜSTRİYEL KİMYEVİ MADDELER SAN. VE TİC. LTD. ŞTİ.**

**Address: Kurtuluşosb Mahallesi Zeki Müren Cadde No:4 Gürsu/Bursa**

**Phone: +90 224 371 70 00**

**Email: [info@mydtorn.com.tr](mailto:info@mydtorn.com.tr)**

**Attachment: Application Form**